

GREENWAYS & TRAILS

Client: City of Berkeley

Location: Berkeley, CA

Description: Bicycle Boulevard Wayfinding Signage Program

The city designated a grid of traffic-calmed streets as bicycle boulevards. This comprehensive system, supported by over 500 signs, enables citywide point-to-point wayfinding, with connections to schools, parks and transit.



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121 West 27th Street  
Suite 705  
New York NY 10001  
212 242 3366  
212 242 3399 fax

WEST COAST  
340 Bryant Street  
Suite 210  
San Francisco CA 94107  
415 222 9667  
415 222 9668 fax

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Client: **Bronx River Greenway**

Location: **New York, NY**

Description: **Wayfinding Signage Program**

Wayfinding information guides users along the 8.1-mile trail. *Project in progress.*



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Client: City of El Cerrito

Location: El Cerrito, CA

Description: Wayfinding Signage Program

The Ohlone Greenway connects three cities on the east side of San Francisco Bay, following the Bay Area Rapid Transit (BART) right-of-way. This project represents a pilot program for wayfinding signage along this popular walking/biking path.



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Client: Passaic Valley Sewerage Commissioners

Location: Newark, NJ

Description: Wayfinding Signage Program

This program for the Passaic River Blueway featured wayfinding maps for kayakers and canoeists at put-in points along the river, incorporating water safety information.



▲ Logo design for Passaic River Blueway



▲ New logo design for sponsoring agency



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