PARKS

Client: Shorebird Park Nature Center

Location: Berkeley, CA

Description: Signage & Identity Graphics

The identity program was coordinated with the opening of their new "straw bale" headquarters, a showcase of green building techniques.







DESIGN

San Francisco 2604 3rd St San Francisco CA 94107 415 222 9667 415 222 9668 f Sonoma Valley 707 824 4333 New York 212 242 3366 212 242 3399 f

BAY AREA WATER

TRAIL

Coastal Conservancy

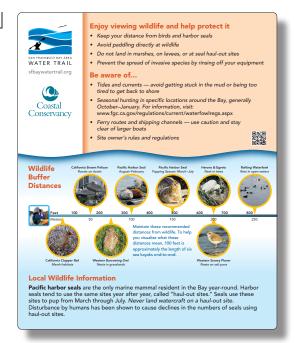
PARKS

Client: San Francisco Bay Area Water Trail

Location: Oakland, CA

Description: Branding & Signage Program

This outreach and marketing program consisted of development of a Water Trail "brand," which included the Water Trail logo, Site Signage Program, website, brochure, and templates for future PowerPoint presentations, letterhead, and newsletters. With Campana Design.









DESIGN

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www.sfbaywatertrail.org

Be Safe