CAMPUS

Client: Lawrence Berkeley National Laboratory

Location: Berkeley, CA

Description: Comprehensive Wayfinding Signage Program

With over one hundred buildings scattered around a steep, wooded hillside, the Lawrence Berkeley National Laboratory campus has always presented a challenge to visitors. Coordinated pedestrian and vehicular wayfinding has been implemented in key areas, along with a campus-wide building identification system.







wayfinding



Building identification plaques were designed for high visibility on this hilly, wooded, 200-acre campus.





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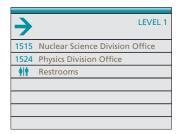
Description: Comprehensive Wayfinding Signage Program

A coordinated sign system for the interiors of lab buildings insures consistent wayfinding. Selected modules shown.



Directional







Identification











Informational

wayfinding







Orientation









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