

## GREENWAYS &amp; TRAILS

Client: **City of Berkeley**

Location: **Berkeley, CA**

Description: **Bicycle Boulevard Wayfinding Signage Program**

The city designated a grid of traffic-calmed streets as bicycle boulevards. This comprehensive system, supported by over 500 signs, enables citywide point-to-point wayfinding, with connections to schools, parks and transit.



## DESIGN

San Francisco  
2604 3rd St  
San Francisco CA 94107  
415 222 9667  
415 222 9668 f

Sonoma Valley  
707 824 4333  
New York  
212 242 3366  
212 242 3399 f

## GREENWAYS &amp; TRAILS

Client: **Bay Area Ridge Trail**

Location: **San José, CA**

Description: **Trailhead Signage Program**

This integrated design program included wayfinding, user information (maps) and interpretive signage design. Strong photographic elements add appeal to the trailhead information displays located at a transit hub. *In progress.*



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## GREENWAYS &amp; TRAILS

Client: **Passaic Valley Sewerage Commissioners**

Location: **Newark, NJ**

Description: **Wayfinding Signage Program**

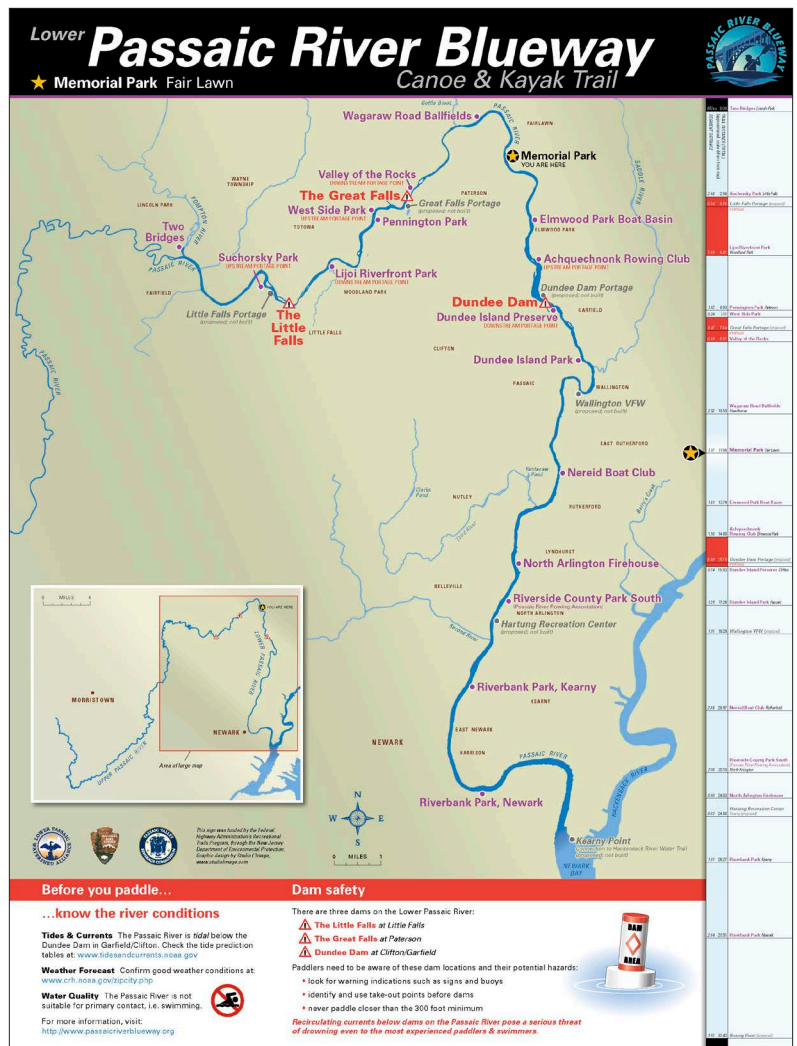
This program for the Passaic River Blueway featured wayfinding maps for kayakers and canoeists at put-in points along the river, incorporating water safety information.



Logo design for Passaic River Blueway



New logo design for sponsoring agency



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## GREENWAYS &amp; TRAILS

*Client:* **City of El Cerrito**

*Location:* **El Cerrito, CA**

*Description:* **Wayfinding Signage Program**

The Ohlone Greenway connects three cities on the east side of San Francisco Bay, following the Bay Area Rapid Transit (BART) right-of-way. This project represents a pilot program for wayfinding signage along this popular walking/biking path.



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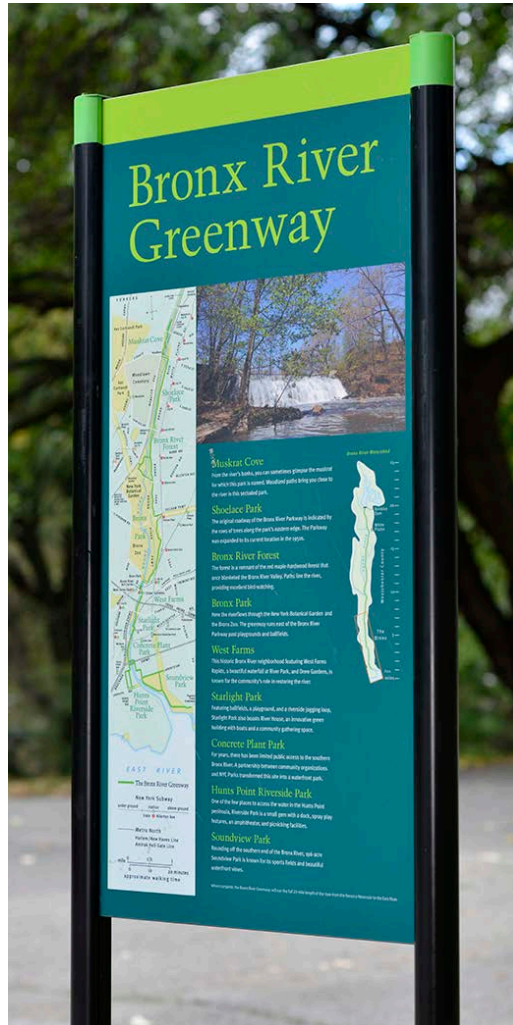
## GREENWAYS &amp; TRAILS

Client: **Bronx River Blueway/Greenway**

Location: **New York, NY**

Description: **Wayfinding Signage Program**

Wayfinding information guides users along the 8.1-mile trail.



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